



Holloway House, Inc. named 2019 EPA Safer Choice® Partner of the Year!

"Our goal was to make a product safer for families, safer for the environment and to attain the very best quality possible...and we did all 3. Our USA Holloway House Quick Shine® line of products is the leading brand in the consumer floor care category. We appreciate being named **2019 EPA Safer Choice® 'Partner of the Year'** greatly. We are honored." says, Christopher Eck, President of Holloway House, Inc.

To consumers, cleaning and wellness are increasingly interchangeable concepts, resulting in a focus on easy clean living.

It's what's inside that counts, particularly when it comes to floor care products. Consumers are looking for products that do not contain any undesirable ingredients and having a Safer Choice® is a driving force for consumer purchasing.

New front label design coming on Quick Shine® products that are recognized by the Safer Choice® program.



Redefining "Label Conscious" with the U.S. EPA Safer Choice® Program

The **Safer Choice®** label allows consumers to quickly identify and choose effective products that help protect the environment and are safer for families and pets. These products contain no inorganic phosphates, hazardous solvents, or environmentally harmful surfactants and are **Free From:**

<u>Quick Shine® Finishes</u>	<u>Quick Shine® Cleaners</u>
Aluminum Free	Alcohol Free
Ammonia Free	Ammonia Free
Formaldehyde Free	Formaldehyde Free
Fragrance Free	Paraben Free
Paraben Free	
Phthalate Free	

Holloway House, Inc. cares about the environment, families and pets!

A family company since 1962, we have Best-In-Class Formulas that Master the **WOW FACTOR** - the science of Finishing! Both our **Quick Shine® Multi-Surface Finish** and **Quick Shine® Hardwood Floor Luster** products have cutting edge technology using superior quality Water-Borne Polymers. Our **Quick Shine® Cleaners** are smart clean superior solutions.

To qualify for the Safer Choice® label, a product must meet EPA's Safer Choice® Standard, which includes stringent human and environmental health criteria. More information on the 2019 Safer Choice® Partner of the Year award winners can be found at www.epa.gov/saferchoice/safer-choice-partner-year-awards.